



Sponsorship Agreement

Sales Rep: _____

Northern Illinois Sports Show
Lake County Fairgrounds
Grayslake, IL
January 16-19, 2020



www.ILSportsShow.com

www.osgshows.com

OUTDOOR SPORTS GROUP: PO Box 2952, New York, NY, 10163 (p) 212-564-8823 Fax Agreement to: 866-728-3775

Exhibitor Information:

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

Corporate Sponsorship \$ _____

Includes: logo on all marketing promotions and website, expanded and bold company listing on floor plan & show directory with logo, hyperlink on website, full page ad in show preview mailer, show calendar posting, logo and booth number displayed on In-Show Network Corporate sponsor banner on show site

Check the Advertising / Ancillary Opportunity:

Online at www.ChicagoSportsShow.com

Website Banner Ad _____
 Website Logo _____
 Show Specials Listing / Ad _____

Pre-Show Print Advertising

Show Preview Ad _____
 Show Preview Logo _____

Onsite Advertising

Directory Ad _____
 Meterboard * _____
 Show Bags * _____
 Banners * _____
 Floor Decals _____
 Door Decals _____

Onsite Advertising

In-Show Network _____
 Aisle Sign Drop Downs _____
 Logo & Booth # on Wristband _____
 Postcard Distribution @ Reg _____
 Enhanced Floor Plan Listing _____
 Other _____

* These identified sponsorship have additional costs for labor and production costs. All rates/ packages/ terms are subject to change. Show Management will attempt to honor choices in order of preference; however, final decisions regarding assignment are in the sole discretion of show management.

Call your sales executive for more details or contact rick@osgshows.com for discounted rates on multiple sponsorships.

Sponsorship Description:

Cost:

\$ _____

\$ _____

\$ _____

\$ _____

Please Complete and mail white copy with payment:

Payable to: Outdoor Sports Group **Fax: 866-728-3775**
PO Box 2952, New York, NY, 10163
Attn: COSS

Payment Schedule: 50% fee due upon signing
100% fee due no later than 30 days prior to the show

Grand Total: \$ _____

Payment Information:

Check # _____ Date: _____

American Express MasterCard Discover Card Visa Card

Card Number: _____ Exp Date: _____ Security Code: _____

Card Holders Name (print): _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

I agree to be charged 100% of the contracted exhibit package upon return of this document _____ (initials)

I agree to be charged 50% of the contracted exhibit package upon return of this document _____ (initials)

Exhibitor has read the terms and conditions of this agreement. The exhibitor understands that this Agreement shall be legally binding between Outdoor Sports Group and Exhibitor only upon acceptance in writing by Show Management.

Exhibitor also understands that any changes in the information in this Agreement must be provided to Outdoor Sports Group in writing.

This Agreement may be executed and delivered by facsimile; a facsimile signature will be binding and treated as an authorized original.

Name (print): _____ Signature: _____ Date: _____

Authorized by (show mgt): _____ Date: _____